

CHRISTMAS GOODS CARRY APPEAL TO THE SPORTSMAN

Sporting Goods Dealers Making Preparations for Big Holiday Rush—Shelves Well Stocked.

WIDE RANGE PRESENTED FOR JUVENILE ELEMENT

Santa Claus Finds Difficulty in Filling Orders for Bicycles—Every Boy in the Land Wants a Wheel.

Memphis sporting goods dealers are making preparations for a big holiday rush this year, and regardless of the war situation, they are well stocked up with everything that would appeal to the sportsman or sportswoman.

Christmas gifts of sporting goods are always acceptable and each Christmas finds many packages of golf balls, golf clubs, football equipment, guns, rifles, hockey sticks and all sorts of sporting paraphernalia. The wide range of gifts available in a sporting goods store affords the Christmas shopper a big selection of appropriate presents.

Shotguns, rifles, golf clubs and balls, etc., are of special appeal to the male contingent, and many fair shoppers, in looking around for a suitable present for the head of the house, or brother or gentleman friend, will have to look no further than the modern sporting goods store, which will be ready to make suggestions to the shopper by way of what would be acceptable from the masculine point of view. There is abundant good shooting around Memphis, which brings out the idea that a gun would be most acceptable. As golf is extensively played, a set of clubs or a dozen balls would make an ideal gift.

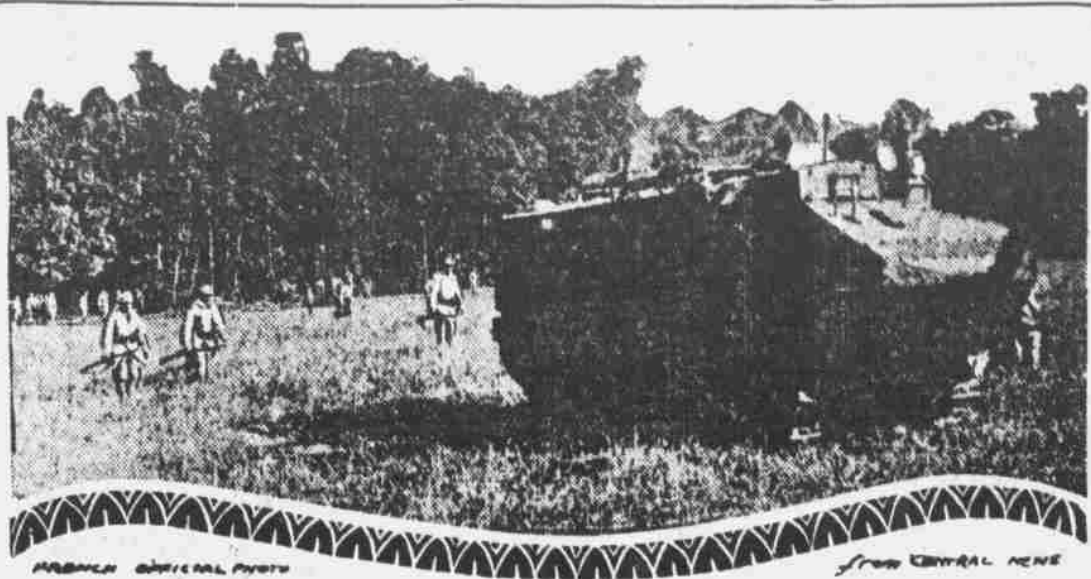
Juvenile Presents Aplenty.

For the youngsters there is even a wider range from which presents may be selected. First, there are bicycles, which are always popular with the juvenile element, and which may be secured at reasonable prices. Santa Claus has a hard time filling all the orders he has for wheels, for every youngster in the land craves a bike. Every Christmas myriad bicycles are given, which Christmas abound with joy for the youngsters. There are footballs, baseballs, bats, small rifles and many other such articles which are universal in appeal among the small boys.

Then, with winter in full force, skates are the most natural gift in the world for a boy who loves to get out in the crisp, cold air and set his blood a-tinging, which skating brings about. Youngsters crave the great outdoors, and it is very essential to their welfare that they stay in the open as much as possible, and skates are the one best bet for making a youngster take health-giving exercise. Skating exercises every part of the body, and the parent who is desirous of keeping their youngsters healthy and at the same time give a gift which will make a hit with the boy, could do no better than buy a pair of skates.

Another suitable gift for the young-

Tanks Lead Infantry in Charge; Protect Men from Fire, Open Road



TANK LEADING FRENCH INFANTRY CHARGE. Huge tanks are doing effective work in infantry charges against the Hun, wherever the foe makes bold enough to fight during his retreat. These tanks protect the men by drawing the initial fire of the foe. The "land battleships" aid further by flattening down entanglements and other obstructions, which gives the infantry opportunity to advance more rapidly. The photo shows one of these tanks leading an advance of French infantry on the western front.

after or even the grownup is a sweater,

which are to be found in abundance in local sporting goods stores. A sweater is not only dressy, but very comfortable, and settles the gift question very satisfactorily for one who desires to give a useful as well as ornamental present.

Many suggestions bring themselves to the attention of the Christmas shopper who stops at a sporting goods store, and local establishments are all ready for the holiday rush, which is already beginning, due to the request of the government to shop early this year in order that the mail and railroad facilities be not overtaxed.

VERMONT NURSE LOOPS LOOP WITH YANK PILOT

LONDON, Nov. 5.—While England has been shocked to protest by an official statement—promptly qualified—that women may yet be used in the air forces, there are many American nurses for whom even stunt flights in the clouds have no thrills or fright. Miss Winifred Casey, of Vermont, who stole away from a certain hospital camp with three companions and took a joy ride in the clouds, is ready to become an aviatrix any day opportunity offers.

"MOVIE" FRENCH CLASS OPENED FOR DOUGHBOYS

LONDON, Nov. 5.—A "movie" French class for American doughboys is the latest innovation at Eagle hut, in the Strand.

One-hour lessons twice a day is the schedule, and they are called "movie" lessons because each man gets only one day's tuition and the teaching is done from the platform where the movies are displayed.

In two hours the doughboys don't get far into the French classics.

JOBS FOR WOMEN UNLIMITED, SAYS U. S. WAR EXPERT

Regular Jobs at Regular Pay
Are Open to Fair Sex
Whether They Have Ever
Done Manual Work Or Not.

WASHINGTON, D. C., Nov. 5.—The best way for many women to show their patriotism is to train for service. Efficiency was never a more highly prized asset than it is today. The government is helping women to find the work they are best fitted to do, and suggesting how they can best train to fill places of men called to the colors.

The time has now come when many women must drop their knitting needles for a field of greater service, cease volunteer work, and take a regular job for regular pay, says C. T. Clayton, director of the training and dilution service of the U. S. department of labor.

The fact that women may not be in need of the money has nothing to do with the case. The United States government needs their service for production, and the government is very particular about women being paid the same wage as men for service equally rendered.

The patriotic thing is for women to do the work her training has fitted her to do, provided it has been along the lines of an essential vocation. School teachers should stick to their calling, no matter if munitions offer a higher reward. The youth of America must not be neglected.

For the untrained woman, who has never worked in her life, industry probably offers a more profitable field than any other line of endeavor. Many factories are organizing training schools in their plants. Two hundred factories, according to the training and dilution service, are spending or preparing to spend millions solely in the work of intensive training of new workers. Seven hundred and fifty thousand new skilled workers are needed by the country by Jan. 1.

Tripled Her Pay.

"Here is an example: A girl from a country village far removed from any war-producing industry came to the U. S. employment office and asked for a job. She explained that she had two brothers in the service, had never worked in her life, but she wanted to get into industry, and was willing to take any kind of a job in a war-producing plant. She was placed in a munition plant near Newark, and given a job at \$8 a week. In six weeks she had been promoted three times and was earning \$24 a week. The fact that she had had her salary almost tripled in an incredibly short length of time meant nothing to this young girl, but she was inexpressibly happy to feel that she was successful in doing her part and making good on the job assigned to her. That must be the spirit of the American woman in industry—to stick to the job and train herself to work as faithfully and well as any man."

In order that the work of women may give the greatest economic value to the community, every precaution is taken not to fit square pegs into round holes. For this reason women who apply to the U. S. employment office are asked to give full information relative to their various qualifications, especially regarding their school, college, or technical training.

For full information relative to nursing, hospital assistants and reconstruction aids, address the office of the surgeon-general, Washington, D. C., as follows: Nurses—American Nurses' Corps; student nurses and hospital assistants—Army School of Nursing; reconstruction aids, reconstruction division.

Special Courses Offered.

Another opportunity for training is given by the war industries board, which is offering in many war industries emergency courses in employment management. There are many methods advanced for matching the aptitudes between capital and labor. The solution offered by the employment management section of the war industries board is the organization of an employment department, and the putting of all matters having to do with living wage setting, transfers, promotion, and voluntary employee relations into the hands of a competent and especially trained officer.

This section has secured the services of the foremost instructing authorities in the country on subjects dealing with employment management, and has organized a series of courses in employment management. The courses are located in points where universities and industries can co-operate, such as Boston, New York, Rochester, Pittsburgh, Seattle, Cleveland, Chicago, Cincinnati and Berkeley, Cal.

To these courses employers are invited to send men and women of their own choosing, subject to the approval of the section. It will be understood that such candidates are to return to their sponsors, and be utilized by them in employment work. In the beginning, 10 per cent of the applicants for these courses were women, now 50 per cent of the students are women, and the instructors are enthusiastic over the progress they are making. A preliminary course in employment management was started in Cleveland this autumn, and a subsequent course will be arranged there.

High Standard Asked.

The position of employment manager offers a lucrative field of endeavor for women, and like all work that pays well, the standard for service is high. It would only appeal to a woman who has some knowledge and liking for factory or shop life. The salient requirements are tact, common sense, resourcefulness, imagination, a broad outlook on life, warm sympathy, a capacity to bear responsibility. Those interested in this new profession should write to Capt. Boyd Fisher, 717 Thirteenth street, N. W., Washington, D. C.

In order to train women to take the

places of men who have entered the service, the railroad administration has organized schools of instruction in several forms of railroad and office work. Officials state that the response has been so prompt that instruction agencies have many more applications than they can accept. They are now taking only applicants living in the vicinity of established schools.

There is a shortage of teachers for radio classes of conscripted men, and women are eligible for this line of endeavor. The women's radio corps, Seventy-fourth street and Amsterdam avenue, New York city, has the approval of the federal board for vocational training in training women as radio operators for teaching positions.

Those who satisfactorily complete the course go up for the test before the United States bureau of navigation and receive a first-grade commercial license, the same as men for service equally rendered.

WOMEN OF FRANCE DARNING AMERICAN SOCKS FOR LIVING

PARIS, Nov. 5.—Motherly women of France are happy in mending socks for American soldier boys.

Mending socks for soldiers is a big industry in France. Women refugees can earn a living thereby. And hundreds of thousands of socks, worn and frayed from the wear of feet on many a battlefield, are made good as new.

Women who have given sons or husbands to the defense of France would be unemployed and destitute were it not for the sock mending depots established in many French towns by the American Red Cross.

There is such a workshop in an ancient monastery adjacent to the cathedral of Orleans. There the women of France mend the socks that mothers and wives back in America knitted for their loved ones. Their salvage work of knitted socks and other garments rivals similar work, proportionately, done by the army salvage depots.

In two months the group of women refugees at the Orleans workshop mended 22,000 pairs of socks and 124,000 other garments. They are paid weekly at the rate of 5 or 6 francs (about a dollar or \$1.20). The women at the Orleans workshop earned 70,000 francs in two months.

The mended socks are cleaned and sterilized first. After they have been darned they are packed into burlap bags and sent out to do service again.

The motherly old women are happy over their work because it enables them to do their bit for their American allies and to earn a living besides. One of the women is an invalid, yet she is a champion darning of socks.

MUSIC CHARACTERIZES INCIDENTS OF BATTLE

LONDON, Nov. 5.—British music composers are turning their attention to attempting to characterize incidents in the war. At a recent concert the audience was enthusiastic over the story of Zouave raid, in which the orchestra brought out the purring of an airplane motor, used the kettledrums for the Zouave engines and machine guns, and big drums for the bombs, while other instruments piled up color.

KEEPS UP MORAL TONE AT EXPENSE OF RECORDS

LONDON, Nov. 5.—Miss Anderson is a paid worker who has a very trying

job at Eagle hut, London, taking care of men and soldier supplies, checking them in and out, etc. One day, during an absence a volunteer worker was substituted in her place and instructed carefully about the importance of keeping records. The next day Miss

Anderson returned and asked to see the record sheet. "The records?" said the volunteer. "You don't suppose I took time to keep records, do you?" I was entirely too much preoccupied with the uplifting of the moral tone of the Emen room to keep records."



Buy Your Holiday Footwear at the WALK-OVER

There is not a more useful or practical gift than footwear. There is no better collection of values than you will find at the Walk-Over. To do your Christmas shopping early is to comply with the request of your government.

BOUDOIR SLIPPERS

Boudoir kid slippers, in pink, black, blue and red; quilted linings and low leather heels. Priced, per pair

\$1.50

HOUSE SLIPPERS

Men's kid house slippers; Romeos and operas, in black and tan; a gift that will give lasting service.

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The best gift of them all is a pair of Walk-Over Shoes. A wonderful line, \$5 to \$12.

In compliance with government request, we will not exchange or take back shoes that have been out of our store longer than three days.



Your Government
Requests Early
Christmas Shopping.

"THE STORE WITH THE CHRISTMAS SPIRIT"

Furniture—The Gift Supreme

The gladsome Yuletide spirit will possess greater significance if there is included in your gift giving something to enhance the "charm" of home.

The Council of National Defense has requested that our gifts this Christmas be limited to practical and useful articles. The attributes of practicability and usefulness are essentially expressed in the gift of furniture.

The co-ordinated departments of the Jennings furniture store are fully prepared now for gift seekers. The efficient Jennings organization has been alive to the conditions and the request of our government that Christmas shopping this year be done now in order to save man power. For months we have been assembling the choicest productions of America's manufacturers—the result is the most magnificent and

complete displays of exquisite furniture and draperies for the home. The versatility of the selections provided emphasizes the supremacy of the Jennings store, and thoroughly indicates the expertness and ingenuity of our buyers. Character and individuality are defined in these exclusive displays of period and modern furniture for the living room, bedroom and dining room.

Gift seekers may satisfactorily choose from any of the Jennings assortments in perfect confidence that they are purchasing furniture, rugs or draperies of undoubted value. Our one-price system makes buying here safe. Every article bears a plain price ticket. If you desire we will arrange terms to suit your convenience.

Shopping Facilities for Out-of-Town Patrons

In conformity with the request of our government that the bulk of all express and freight shipments should be made during November or not later than Dec. 5th, we have arranged that out-of-town patrons may send their orders by wire or use the long distance telephone at our expense. We advise you to send your orders now—do not delay—avoid the crowding of transportation facilities.

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